



spark street digital

straightforward streaming video

Spark Street Digital is a Washington, D.C.-based firm dedicated to producing high-quality webcasts at reasonable prices for clients nationwide.

Our webcasts are **full-service, high quality and trouble-free**. We're ready to handle **every aspect of the webcasting process** - so you don't have to worry about it.

What we offer: a complete solution



Multiple camera angles
for an immersive viewing experience.



Slides and speaker names
streamed in real-time.



Embeddable video player
viewable on all major browsers and platforms.



On-demand recording
available online within one day of the event.



Live Q&A
to engage viewers.



Customized viewing page
on the Spark Street Digital website.

Our other features include:

At the event

- ▶ Multiple camera angles
- ▶ Simultaneous streaming from multiple locations or rooms
- ▶ Pre-recorded and edited videos integrated seamlessly into the webcast
- ▶ Your logo and branding in the stream
- ▶ Available on-site AV support including sound and lighting
- ▶ High-definition 1080p video



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Viewing the webcast

- ▶ Video player compatible with PCs, Macs and all major browsers, requires no separate software and can be embedded on any website
- ▶ No limit on the number of viewers
- ▶ Customizable real-time Q&A that meets your needs – you have total control over what questions appear
- ▶ Social network integration, including with Twitter and Facebook
- ▶ Use a customized viewing page on the Spark Street Digital website, or embed the video player on your own site
- ▶ Private, password-protected viewing pages available
- ▶ Video distributed through a high-bandwidth, global content distribution network to ensure a consistent, reliable viewing experience

After the event

- ▶ Comprehensive analytics that show who saw your webcast - and how long they watched
- ▶ Full on-demand archive within 12 hours
- ▶ Video segmenting & editing

Pricing information

	Spark Street Branding	Custom Branding
One-hour	\$2000	\$2500
Four-hour	\$3050	\$3550
Full-day	\$4450	\$4950

The prices above reflect a two-camera setup. For more details, try the [quote calculator](#) at sparkstreetdigital.com.

To inquire about any features not listed here or discuss webcasting your next event, please contact us at info@sparkstreetdigital.com or 202.684.3361.