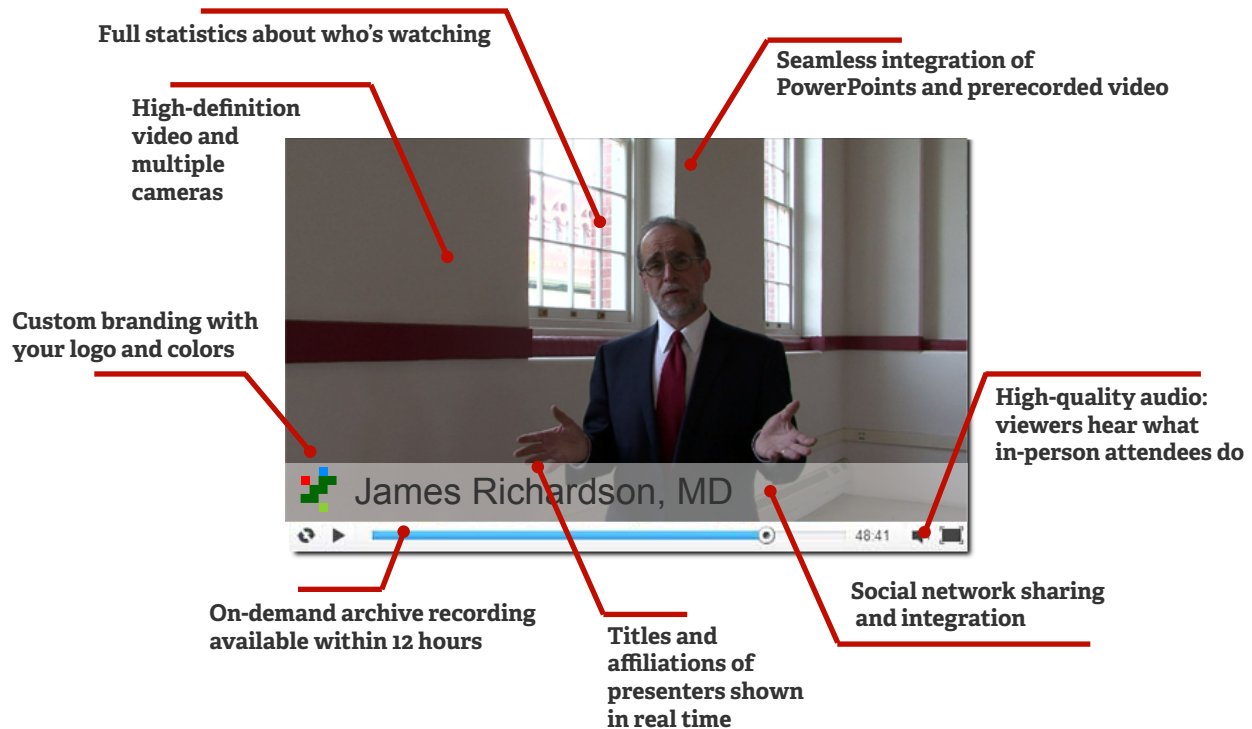


# spark street digital

straightforward streaming video

Spark Street Digital is a Washington, D.C.-based firm dedicated to producing high-quality webcasts at reasonable prices for clients nationwide.



## Our approach

We started webcasting events because we were organizing events. Over and over, we were frustrated by the high cost and spotty quality of the available streaming video services. We were confident that we could do better.

Spark Street Digital is committed to producing compelling video, ensuring rock-solid reliability and charging reasonable prices. Our full-featured webcasts start below \$2000, and we would be happy to discuss your event's needs and plan the right streaming video setup for you.



## Why webcast?

A compelling live stream can multiply the reach and impact of an event.

Whether you are hosting a policy briefing that targets busy Congressional staff, working to include members of your organization who couldn't attend a meeting in person, courting journalists with a press conference, or something else entirely, streaming video opens an event to participants worldwide.

Live webcasts allow you to:

- Collect email addresses from viewers and build your email list
- Follow up with individual viewers based on their participation
- Segment and reuse compelling parts of the event later
- Draw traffic to your website and social media presences
- Include a broader audience for specific parts of a private event

## The details

We offer:

- Multiple camera angles
- Flash-based, embeddable streaming video viewable in all major browsers
- Full embeddable recording available immediately after the event
- A customized page on the Spark Street Digital site

We can also include a wide range of additional features, like social Q&A and pre-produced video segments. For a fuller feature list, visit [sparkstreetdigital.com](http://sparkstreetdigital.com).

## Pricing information

	Spark Street Branding	Custom Branding
One-hour	\$2000	\$2500
Four-hour	\$3050	\$3550
Full-day	\$4450	\$4950

The prices above reflect a two-camera setup. For more details, try the [quote calculator](#) at [sparkstreetdigital.com](http://sparkstreetdigital.com), or contact us at 202.684.3361 or [info@sparkstreetdigital.com](mailto:info@sparkstreetdigital.com).